

Manuel Desantes has been officially appointed as the first and only European member of the new IP Committee of the CCPIT/ CCOIC

The IP Committee consists of 10 Expert members, 7 of which come from China, 2 from the US and Manuel Desantes being the only representative of Europe.

Madrid, November 1st.- It is an honor for ELZABURU to announce that our Of Counsel Professor [Manuel Desantes Real](#) has been officially appointed as the first and only European member of the new **Intellectual Property Committee** of the [CCPIT/CCOIC Mediation Center](#), starting November 1st, 2021.

The IP Committee consists of 10 Expert Members, 7 of which come from China, 2 from the US and 1 from Europe. The Members will give advice regarding the operation of the **Intellectual Property Mediation Center**, including drafting the IP Dispute Mediation Rules, training IP dispute mediators, giving lectures in meetings relating to IP dispute mediation, handling IP dispute mediation cases as a mediator, etc.

The **CCPIT/CCOIC [Intellectual Property Mediation Center](#)** has just been created, and it is dedicated to mediate IP related disputes between Chinese and foreign parties. The Mediation Rules for Intellectual Property Disputes are China's first commercial mediation rules for the settlement of foreign-related intellectual property disputes and will be implemented on November 1st, 2021.

The **CCPIT/CCOIC [Mediation Center](#)** and its 52 sub-centers are standing mediation organizations that independently and impartially help domestic and foreign parties to resolve commercial and maritime disputes through mediation. The Mediation Center has a **Panel of Mediators** who possess professional knowledge and rich practical experience in the fields of economics, trade, finance, securities, investment, intellectual property rights, technology transfer, real estate, project contract, transportation, insurance and logistics. The Center handles more than 4,000 commercial cases every year, with a success rate of higher than 70%, involving parties from more than 50 countries and regions.

Founded in 1952, [China Council for the Promotion of International Trade \(CCPIT\)](#) is a national foreign trade and investment promotion agency. **CCPIT** is committed to enhancing services for companies and making positive contributions to development of bilateral and multilateral trade relationships. The major responsibilities of the **CCPIT** include implement relevant major national development strategies, promote foreign trade, bilateral investment and economic & technological cooperation, carry forward cooperation with overseas trade promotion counterparts, etc.

The [China Chamber of International Commerce \(CCOIC\)](#) is affiliated to **CCPIT** and **has over 100.000 member companies and more than 30 representative offices around the world.** The **CCOIC** cooperates on a regular basis with domestic and foreign business associations in order to provide members and other companies with services relating to international exchanges, trade cooperation, legal advice, intellectual property, market information, exhibition planning, project investment promotion and business training. It is the first and the largest professional mediation

organization in China. [CCOIC](#) also represents China in participating in the work of International Chamber of Commerce (**ICC**) with the name of [ICC China](#).

The [ICC China Commission on Intellectual Property](#) was established in October 2012. The Commission is responsible for organizing its members to participate in relevant international activities of ICC Commission on Intellectual Property; cooperating with Chinese authorities to provide professional services to its members; connecting with relevant departments of Chinese ministries to participate in intellectual property standards and policy-making; cooperating with local governments and research institutions to promote the updated international intellectual property policies in China; sharing international IPR cases to improve Chinese enterprises' IPR standard; and regularly organizing training and seminar on IP management, strategies. The Commission now has over 80 members encompassing enterprises of electronics, biopharmaceuticals, new materials, new energy, Internet and law firms and agencies. The Chair member of the Commission is ZTE Corporation.